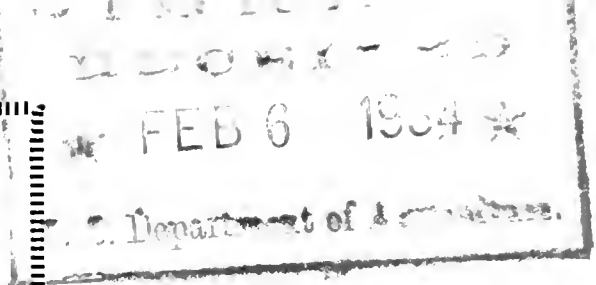


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

63,57



1934



1934



INNOCENCE — PURITY — BEAUTY

KEMP'S CATALOGUE

Wonder Exhibition

Dablias — Gladiolus — Iris

New Types and Colors



KEMP'S GARDENS, *Breeders-Growers*

BOX 181, LITTLE SILVER, N. J.

Telephone: Red Bank 2876

TO OUR FLOWER LOVING FRIENDS AND PATRONS

GREETING:

It gives us much pleasure to hand you our 1934 catalog of dahlias, gladiolus and Japanese irises, and to extend to all, our appreciative thanks for your generous patronage in the years that have passed, and with it goes the feeling that this will be a year of great activity in all branches of gardening. Never before have we seen keener interest than was evident on every hand the past year, nor keener rivalry in the show room by members of Horticultural Societies, Garden Clubs, and allied associations, all of which points to unmistakable evidence of an ever growing interest in, and appreciation of the beautiful flowers that nature has so bountifully provided for our enjoyment.

Victor Hugo said: "The beautiful is as useful as the useful, perhaps more so." Therefore, whoever adds to the beauty of a floral form, which he can do with the assistance of nature, adds to the highest and purest pleasures of life. For many years we have labored in this field of endeavor, (mostly with dahlias, gladiolus and Japanese irises) with what success our old friends and patrons know. Our originations and introductions have found their way into the best gardens in almost every country on the face of the globe, and in many shows both here and elsewhere they have always been big prize winners.

Our originations and introductions were again among the leading prize winners the past season, both in the U. S. and many foreign countries, and to our long list of winnings in past years, they swelled the list in 1933 by the addition of 16 medal, trophy, and cash prizes. They are big winners for us, and will win for you.

In the future as in the past it will be our constant endeavor to give our patrons the very utmost satisfaction in quality of stock and service, and all who place their orders with us can rest assured they will get a square deal, and that the order will be filled with the very highest quality stock obtainable anywhere.

Please do not lay this catalog aside until you have examined every page. You are almost sure to find something listed therein that you will wish to have in your garden this year, and at prices as reasonable as is consistent with the production of high quality stock.

Bespeaking a liberal share of your 1934 business, for which we are pleased to thank you in advance, we remain,

Yours for better flowers,

KEMP'S GARDENS, Breeders and Growers,

December, 1933.

Little Silver, New Jersey.

When you think of better dahlias, gladiolus and Japanese irises, think of KEMP, we have them.

TERMS OF SALE—PLEASE READ CAREFULLY

The following offers are made subject to prior sale, and on the following conditions.

Our quotations are for strictly first-class, true to name goods, and we guarantee its quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. There always has, and always will be a limited number of failures in every line of gardening endeavor, most of which are usually due to causes beyond our control, such as soil conditions, too deep or too shallow planting, lack of proper cultivation, unfavorable weather, etc., which renders it impossible for us to guarantee your success; but we do guarantee to fill your orders with good healthy stock, and to deliver them to you in growing condition. With each order we send printed cultural directions for your guidance, which if followed carefully should be very helpful in guiding you to success.

CANADIAN REGULATIONS—To import Dahlias and Gladiolus into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, Ont. We must know the number of your permit so it can be mentioned upon the parcels and invoices, and require the white mailing tags, issued by the Board to affix to parcels, one for each parcel.

If you should have just cause for complaint, do not hesitate to let us hear from you, and we will make every reasonable effort to adjust the complaint to your satisfaction.

TERMS—Cash with order, or satisfactory bank reference bearing the endorsement of your banker.

SPECIAL REQUEST—If you should receive an extra copy of this catalog kindly hand it to a friend or neighbor who is interested in growing flowers. Thank you.

We ship plants to all parts of the United States and Canada, and guarantee their safe arrival. Our long experience in growing and shipping Dahlia plants under the most approved methods, insures them against damage in transit.

They who are constantly shopping around wanting the best of every bargain, usually get the worst end of it.

KEMP'S WONDER DAHLIAS

Reports coming to us from all parts of the United States, Canada and overseas countries all tell the same story of sweepstakes and class prize winnings. Sensational successes everywhere.

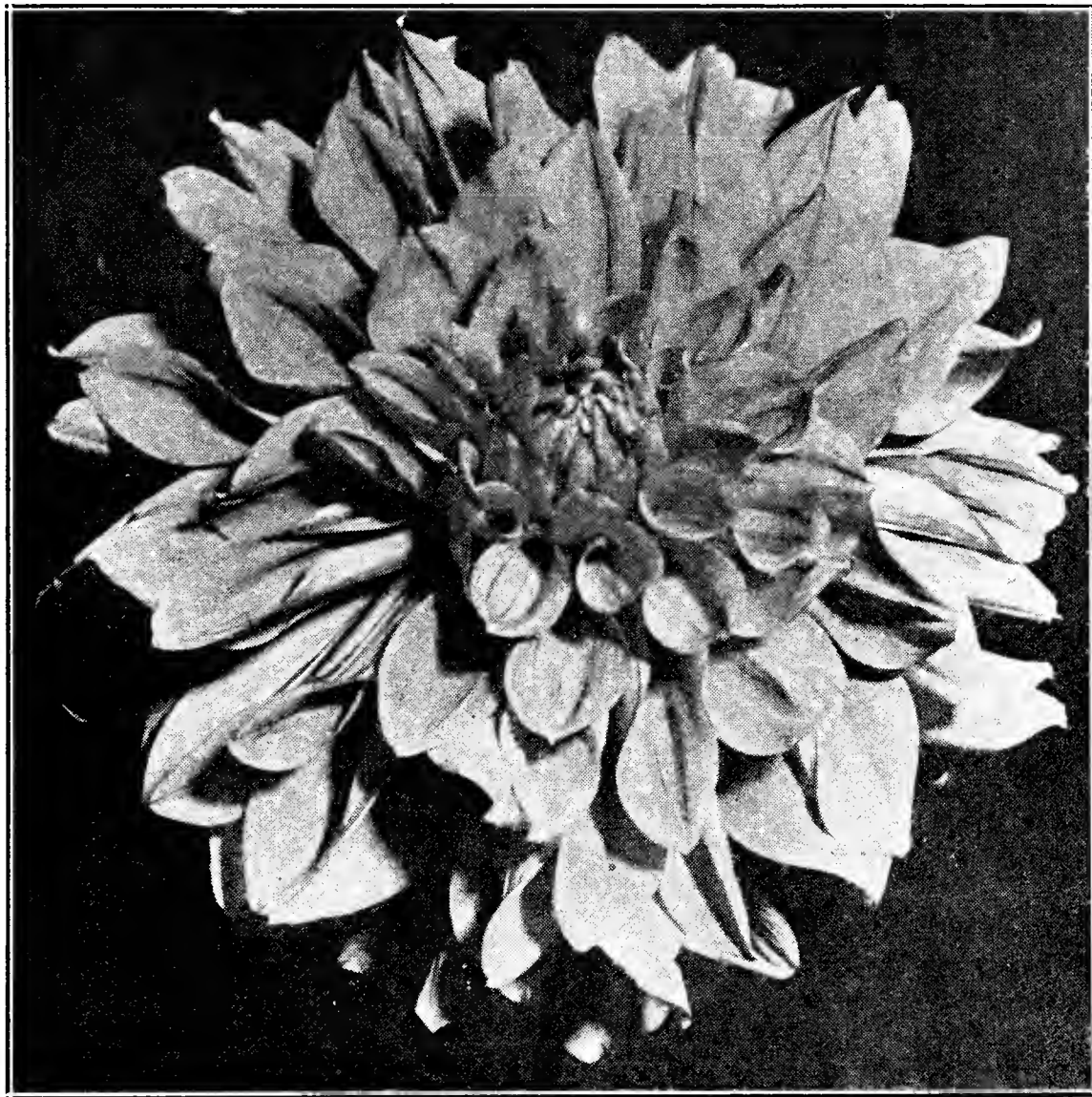
This year we are privileged to offer you other varieties that we feel sure will take their place in the ranks of the great Dahlias that have been the greatest prize winners throughout the country the past few years.

For many years, KEMP'S WONDER DAHLIAS have been consistent prize winners wherever exhibited in competition, and better still, they are wonderful doers, which prove the real worth of a Dahlia. You never go wrong when you buy Kemp grown Dahlias.

Dahlia orders for less than \$1.00 not acceptable.

NEW WONDER DAHLIAS FOR 1934

Abbreviations: F.D.—Formal Decorative; I.D.—Informal Decorative; Str.C—Straight Cactus; I.C.—Incurved Cactus; S.C.—Semi-Cactus; P.—Paeony.
Divisions, mean one or more roots (tubers) to each.

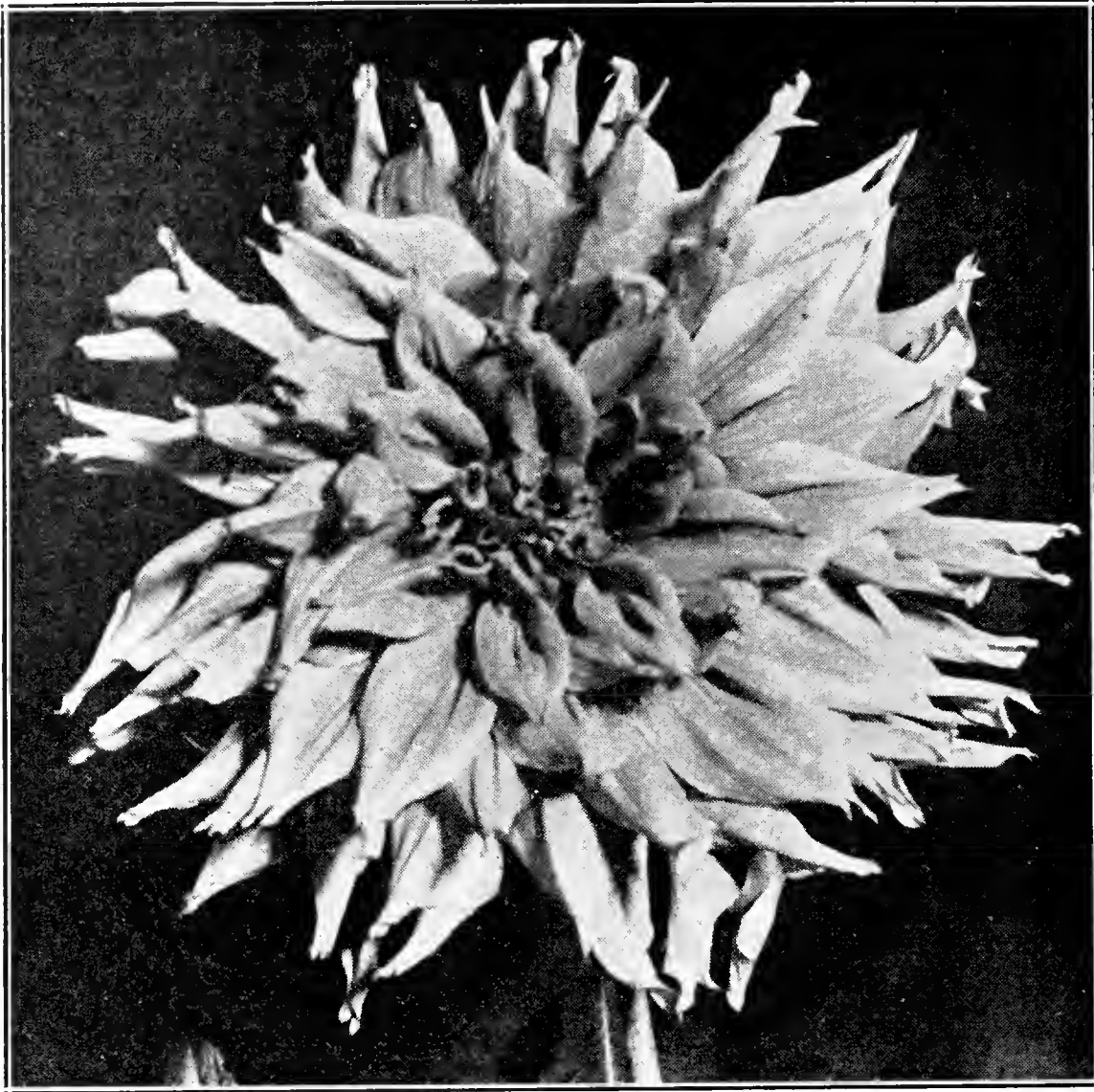


Monmouth Sunburst

MONMOUTH SUNBURST—F. D. (28-30). The colors of this beautiful dahlia are brilliant lemon center with salmon orange background, producing a realistic sunburst effect. The flowers face both upward and front on long stiff stems well above the foliage, and reach a maximum size of about 9 inches wide and 7 inches in depth. The plant attains to a height of 4½ to 5 feet, is many branched, and exceedingly prolific of blooms from early to late season. AN HONOR ROLL DAHLIA of much merit. A prime favorite with the many visitors to our gardens the past three years.

Strong divisions, each \$7.50. Plants each \$3.75

NEW WONDER DAHLIAS FOR 1934 (Continued)



Monmouth Radiance

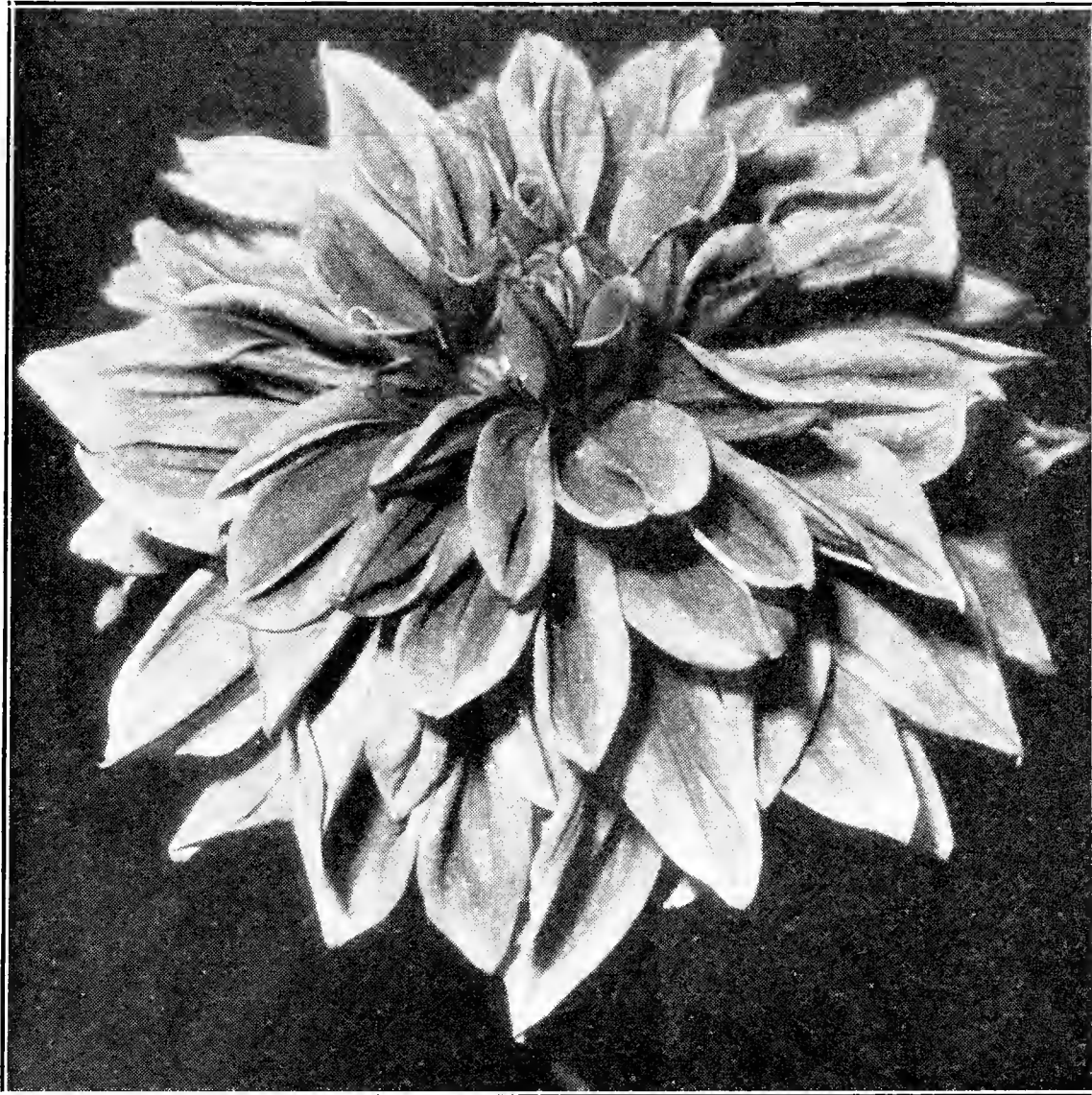
MONMOUTH RADIANCE—I. D. (X100). In this wonderfully beautiful dahlia is presented a color combination of light coral pink with primrose suffusion rear half of petals, giving the flower a brilliant coral pink front effect with deep primrose back ground that radiates throughout the entire flower. It is beautiful from whatever angle it is viewed. It is a true informal decorative and the flowers reach a diameter of 11 inches and over by a depth of 5 to 6 inches, and are held high above the foliage on long stems. Plant is an exceedingly strong robust grower, attaining to a height of 6 to 7 feet, is many branched, and the blooms can be cut with stems up to 4 feet in length. This dahlia needs no pinching back or thinning out of the branches, in fact it gives best results to allow it to grow at will, as its great vigor will bring every bloom to large exhibition size regardless of the number on the plant. Midseason to frost. Winner of The American Home Achievement Medal at the Camden, N. J., Dahlia Society Show, October 9th, 1933. Also the Hurley Store Silver Trophy for the most outstanding exhibit in the Show. Winner in the single bloom class at Red Bank and Brooklyn. A head liner on the 1933 HONOR ROLL.

Strong divisions, each \$12.00. Plants each \$6.00

ORINGO—I. D. (32-19). This is one of the most unique and distinctive dahlias in color and formation we have seen in many years. The color effect is a graduation of golden orange to rich salmon orange from front to rear petals of flower, and the petals are curled and twisted in a manner to bring out its brilliant colors much more effective than is usually noticeable in a flat petaled flower. The flowers attain to 10 to 12 inches across by 5 to 6 inches in depth, and are held on stiff stems well above the foliage. Plant grows to medium height, well branched and a prolific bloomer. A splendid exhibition variety. Stock very limited.

Strong divisions, each \$7.50. Plants each \$3.75

NEW WONDER DAHLIAS FOR 1934-Continued



Rosetta

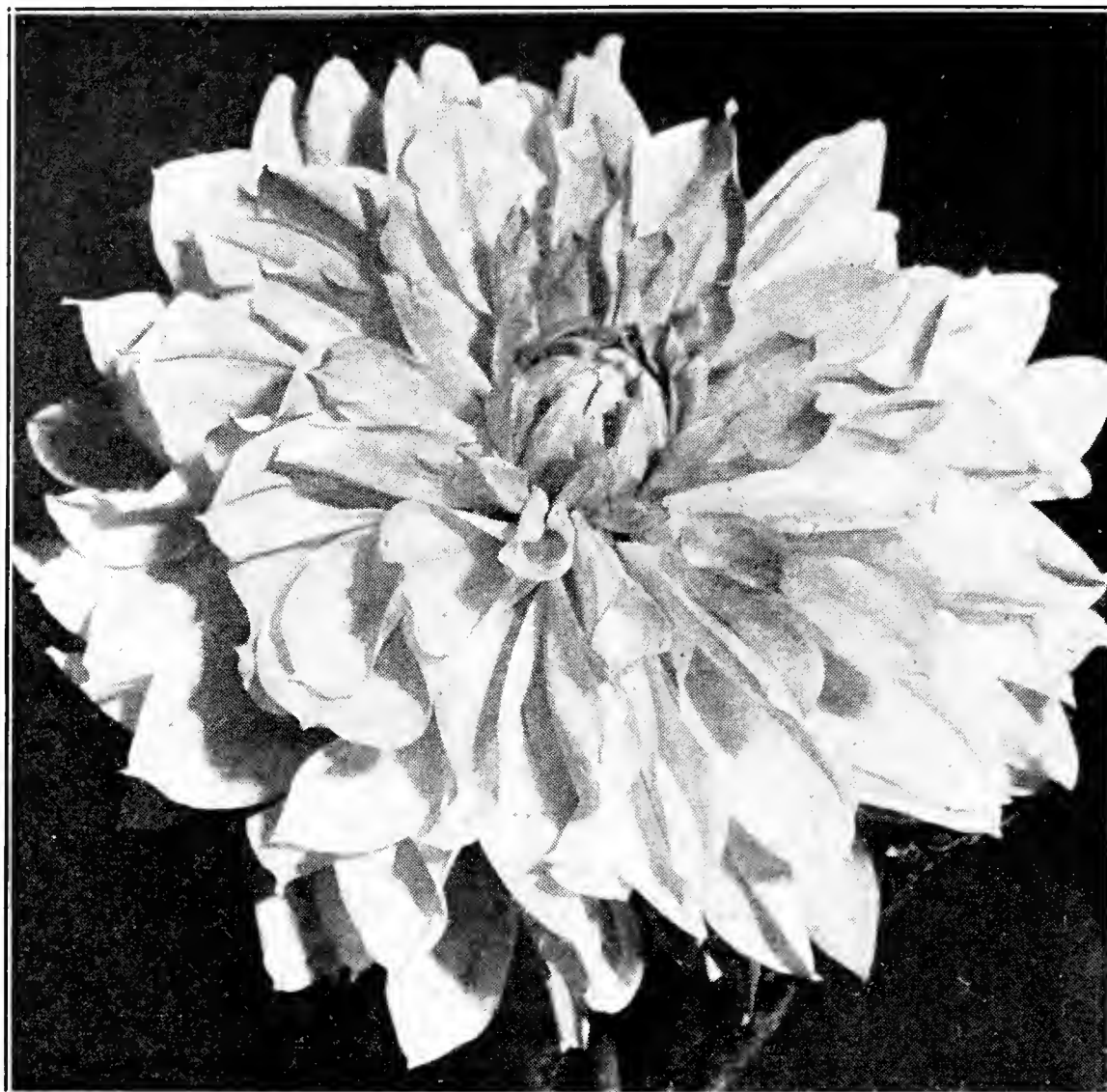
ROSETTA—I. D. (15-32). The predominating color effect of this fine dahlia is old rose shading to yellow radiation at base of petals, which greatly enhances its beauty. The flowers are 10 inches and over in width, and 6 to 7 inches in depth, and are held well above the dark leathery foliage, on stiff stems. Plant is of medium height, wide spreading and unusually prolific of large beautiful bloom, from early season until killed down by frost. The thick, tough foliage is very resistant to injurious insects. A good dahlia for exhibition, and for garden and house decoration.

Strong divisions, each \$9.00. Plants, each \$4.50

KEMP'S ORANGE BRILLIANT—I. D. (19-34). A golden orange of exceptional brilliancy, that will take its place in the ranks of the very best dahlias for a long time to come. The flowers can be easily grown to 11 inches and over in diameter, and the depth is always just right to properly balance the blooms, whether grown to large exhibition size or of intermediate size for florists use or house decoration. A wonderful all round dahlia in which we have failed to find a single fault. We have watched the action of this dahlia the past three years, and we can truthfully say, it comes about as near being the perfect dahlia as any we have ever seen. It has every good quality that could be desired in a dahlia. A tall vigorous grower, producing its brilliant blooms on cane like stems 3-4 feet in length, a fine keeper both on the bush and when cut, a splendid shipper, and a good tuber maker for green plants. What more could one want in a dahlia? Owing to the destruction of the major portion of the stock by the August hurricane we can offer this fine dahlia in plants only this year.

Plants, each \$4.50, 3 for \$12.00

NEW WONDER DAHLIAS FOR 1934 (Continued)



Monmouth Queen

MONMOUTH QUEEN—F. D. (10-32). In this fine dahlia we have a most pleasing color effect, it being piric yellow in the center of the flowers, with gradation of light primrose to cream yellow rear petals. Flowers are full centered, 10 inches and over across and 4 to 5 inches deep, and are held facing front on long stiff stems high above the luxuriant bright green foliage. Plant is a vigorous grower, wide spreading, with many branches and very prolific of large perfect exhibition blooms from early to end of season. Very resistant to injury from insect attacks. Height 5 to 6 feet. Winner in the undisseminated seedling class at Asbury Park and Red Bank 1933 shows.

Strong divisions, each \$9.00. Plants each \$4.50

NEW INTRODUCTIONS FROM OTHER SOURCES

CHIEF JUSTICE—I. D. (Samson, 1933). A monster flower on very long cane like stems, which always hold the blooms erect. The color is a lovely chamois, with soft rose suffusion. A fine exhibition variety. Plants are of medium height, wide spreading and a very prolific bloomer throughout the season. This dahlia attracted much attention at the 1933 Boston Show, and was rated as one of the best of the new dahlias staged in this show. It was much admired by all who had the pleasure of attending the show.

Roots, each \$5.00, Plants, each \$2.50, 3 for \$6.50

NEW INTRODUCTIONS FROM OTHER SOURCES-Continued

ORIENTAL GLORY—I. D. (Swartz). This dahlia comes to us so highly recommended that we unhesitatingly commend it to our friends and customers. At a distance, the color is brilliant, dazzling glowing balls of deep orange. Closer examination reveals the color to be Cadmium Orange overlaid with glowing scarlet, center and reverse heavily shaded scarlet. It is in a color class by itself. The plant is a strong, vigorous grower, attaining a height of 5½ to 7 feet, with numerous laterals, making for a rugged plant with ability to stand hard usage from heavy winds and rains. Flowers 8-10 inches in diameter, and are of sufficient depth to properly balance the bloom. Stems are stiff, holding the flowers well above the dark green foliage, at just the right angle for any purpose.

Scored 85 at Storrs in 1932. Winner of American Home Achievement Medal at Indiana Dahlia Society show 1932. First prize for the best I. D. seedling, World's Fair Dahlia Show, Chicago, 1933. First prize for best undisseminated seedling in the dahlia section of the National Gladiolus Show, Laporte, Ind., 1933.

Plants, only \$7.50 each

LORD OF AUTUMN—I. D. (Almy 1934). This is the most sensational dahlia we have ever grown, regardless of color, and by far the greatest yellow dahlia we have ever seen. The color is a deep golden yellow, which does not bleach nor burn. The flowers grow to enormous size, without forcing. We had blooms of it the past season that measured over 13 inches across, and nearly 9 inches in depth, borne on long cane like stems that held the flowers high above the foliage. The formation is quite as wonderful as the great size of the bloom, as the long pointed, slightly twisted petals recurve until the stem is hidden from view 6 to 7 inches. The blooms are good keepers, both on the plant and when cut. Plant a strong grower, bountiful bloomer, and good tuber maker from green plants.

Our enthusiasm over this wonderful dahlia is unbounded, as we do not see how its greatness could be over estimated. One might use every praiseful adjective in the English language to portray the greatness of this wonderful dahlia, and scarcely do it justice.

We believe it unbeatable in the show room, particularly in the single bloom or specimen classes. If you want the greatest exhibition dahlia you have ever seen, you will find it in the LORD OF AUTUMN. On American Home Honor Roll. Root stock very limited.

Plants, each \$7.50

ELEANOR ROOSEVELT—F. D. (V&M). Originators description. This huge formal decorative dahlia was easily the outstanding sensational new dahlia at the New York Show. A new WHITE with a very promising future. It is a flower of great beauty in spite of its size. It won the champion seedling class at Bryn Mawr, Pa., and won in numerous shows throughout Wisconsin and Illinois. Add to these outstanding achievements in a very trying year, the facts that it is a most prolific bloomer, has an excellent stem, and robust growth, and you come very high having a perfect white dahlia. On the 1933 Honor Roll. Named by special permission of Mrs. Roosevelt.

Plants only, \$7.50 each

THE FIREMAN—I. D. ((Success 1934). This sensational red dahlia carried off the American Home Achievement Medal as the best undisseminated variety at Boston, and in the New York Botanical Gardens it was also decidedly outstanding. The color is a flashy cardinal red with gold flushes and golden tips. Flowers are large, and are held high above the foliage on long stiff stems. Plant is a strong grower, prolific bloomer, and good tuber maker from green plants.

Plants, each \$5.00

LOUISE BATES—S. C. (Cordes-Eastman). This new Cordes origination can be grown to 14 inches in diameter if properly handled. The color is a beautiful mallow pink, shading to phlox purple in the center. This dahlia was grown on trial in several sections of the country last season, and the reports on its behavior were most gratifying. Certificate of merit at Storrs. It has created a sensation wherever seen.

Plants, only \$5.00 each

1933 INTRODUCTIONS

MONMOUTH GENERAL—I. D. The predominating color of this dahlia is bright Henna, a new color in dahlias. The flowers average 10-12 inches across and 4 to 5 inches in depth. It is a full petaled flower of great beauty. The long wavy petals darken at the center to a rich terra cotta. A strikingly handsome flower that will rank with Monmouth Champion and Fort Monmouth in popularity and the ability to win. Plant grows to a height of 4½ to 5 feet, is wide spreading and quite prolific of bloom. Foliage large, tough, and not easily damaged by chewing or sucking insects.

Plants, each \$2.50

GOLDEN HEART—F. D. The purest Golden Yellow dahlia we have ever seen, and withal the most beautiful. Blooms very large, many attaining to 12 inches across, and 5 inches and over in depth, and are held high above the foliage on good stems. The plants attain to a height of 7 to 9 feet are many branched from the ground up, thus making it possible to cut the large bloom with stalks 4 to 6 feet in length. A most prolific bloomer, and bountiful tuber maker. This dahlia is a Gem of unusual merit. Don't fail to include it in your order.

Divisions, each \$7.50, Plants, each \$3.75

1933 INTRODUCTIONS-Continued



White Wonder

WHITE WONDER—I. D. Introduced by us spring of 1933. The greatest I. D. White Dahlia ever introduced. A great grower, great bloomer, great prize winner, also a great tuber maker. It has made good everywhere. For the remainder of the story, read what some of our customers say about it.

Columbia, S. C., Nov. 8th, 1933.

Dear Mr. Kemp:—

I have been growing dahlias for fourteen years, and in all that time have been searching for a good white, and about decided to quit trying whites until I read your description of White Wonder. I purchased a root on the strength of your reputation as a dahlia introducer with the hopes it might be a real white. I am pleased to tell you that my hopes were more than realized this past season. I consider White Wonder the best dahlia introduced since the introduction of Jane Cowl.

It is an ideal white in every respect. It is a super dahlia with a great future before it. I have three hills of it, and today cut eleven blooms, all of which were ten inches and over in width and five to six inches in depth. It's a real dahlia, and you deserve the congratulations of all dahlia lovers for having introduced it.

Cordially yours,

R. G. McCREIGHT

Pawtucket, R. I., Nov. 15th, 1933

Dear Mr. Kemp:—

I cannot let the season of 1933 pass without writing you a few lines about your great "White Wonder".

This is the finest white I have ever seen or had the pleasure of growing. In fact I have bought white dahlias year after year, from coast to coast as they were introduced and I fail to find any of them that has come up to this fine white of yours. It is all and more than you claimed for it. Had some blooms that were 12 inches across on the two plants I grew. It is very refined and will require some beating for sometime to come. Should be grown by all dahlia lovers.

Sincerely yours,

WALTER HINDLEY

WHITE WONDER-Continued

Dear Mr. Kemp:—

Bloomsburg, Pa., Nov. 18th, 1933

There isn't any doubt in my mind that White Wonder is one of the greatest dahlias ever introduced. There were only three plants of it here, one in my garden and two in the garden of a neighbor. Everybody in this locality raved over it. It was a heavy winner at the Bloomsburg Fair. I live in hopes that more great dahlias like White Wonder in different colors will be produced in the future. Do you think there will be?

HARRY J. KAHLER, JR.,

Yes, and greater ones than any we have, in fact they are already here, and some of them are being introduced this season. Lord of Autumn is one of them.

J. A. KEMP

From a Massachusetts customer:—White Wonder is unquestionably the greatest I. D. White dahlia in commerce. It is a great garden and exhibition dahlia that will eventually find its way into every Garden in America.

We could give many more similar testimonials about this dahlia, but room will not permit.

Divisions, each \$7.50. Plants, each \$3.75, 3 for \$10.00

1933 INTRODUCTIONS – (Continued)

MONMOUTH PENNANT—I. D.—This beautiful bicolored dahlia attracted much attention in our gardens and the show room the past season. It is the most impressive bicolor among the new comers, and one of those flashy color combinations that show all the way across the show room and the garden. The colors are orange scarlet back ground, tipped white, and are defined sharply and evenly on each petal. Under good culture the flowers will attain to 10-11 inches across and 4-5 inches in depth, and are held well above the foliage on good stems. Plant is medium to tall grower, well branched, and a profuse bloomer. Foliage tough, and quite resistant to insect attacks. A beautiful dahlia that you will like very much.

Plants, each \$3.75

SARAETHEL—F. D. The colors of this beautiful novelty are bright flame, with under shadings of orange and gold. The blooms which face upward attain to 8-9 inches across, and 7-8 inches in depth, and are held high above the foliage on straight stems. Plant 5-6 feet, wide spreading, with many branches from ground up, and very prolific bloomer from early to late season. A fine dahlia, deserving of a place in every high class collection.

Divisions, each \$3.75, Plants, each \$2.00

PURPLE WONDER—I. D. The predominating color of this fine Dahlia is Pansy Purple, with Rose hued lavender reverse. A seedling of Fort Monmouth, but a taller and somewhat more robust grower. The blooms range up to 11 inches across and 6 inches in depth. Are full centered, and are held facing well above the dark foliage on stiff stems. Height of plant, 6 to 8 feet, with long slender branches, making it possible to cut the blooms with extra long stems. Foliage very thick, dark colored, and so tough in texture, insects make but little headway in damaging it. Root stock limited.

Plants, each \$3.75

LA FIESTA—I.D. (Cordes-Eastman). Here is another dahlia from the same source as the Amelia Earhart, that was one of the season's outstanding winners and probably the most distinctive of the new dahlias in actual form. Won the Court of Honor prize at Camden, N. J., also best Informal Decorative Seedling at New York, Pennsylvania Horticultural Society Show, and at Richmond, Va. The color is Butter Yellow, penciled red. A mass of lacy petals that curl and twist making the flower look like a great Chrysanthemum. Flowers are quite large, frequently attaining to 11 inches and over in diameter, by 8 inches in depth. Plant has excellent habit of growth.

Plants only, \$3.50

FULL MOON—F. D. (Ballay-Success, 1932). One of the best of the 1932 introductions. An honor roll dahlia of exceptional merit. The color is clear, bright Canary Yellow, flowers up to 12 inches in diameter by 6 inches or over in depth are not uncommon. The giant blooms are always upright on strong cane like stems. Plant a good grower, attaining to a height of 4½ feet and over. A splendid exhibition and garden variety.

Plants, only \$3.50 each

SATAN—S. C. or I. D. (Ballay-Success). This is one of the largest and most spectacular dahlias of the type we have ever grown. It is no uncommon thing to see blooms up to 13 inches in width by 6 inches in depth. The color is scarlet, with yellow on reverse of petals, showing at the center as the petals unfold. The giant blooms are held high above the foliage on long thick stems, which in turn are supported by a very vigorous, sturdy growing bush, 6 feet and over high. It probably won more first prizes in the single bloom classes in the eastern shows the past season than any other dahlia.

Plant, only \$3.75 each

1933 INTRODUCTIONS-Continued

KENTUCKY RED—I. D. (White, 1932). This is one of the brightest dahlias of recent introduction. We have seen nothing that surpasses it in brilliancy nor attractiveness. The color is flaming scarlet, which does not burn, nor fade in strong sunshine. Flowers are uniformly large, averaging 10 inches and over wide by 4 inches and over in depth. Stems long and stiff, holding the large blooms well above the foliage. Bush 6 feet and over in height.

Plants, only \$2.00 each

PALO ALTO—S. C. (Ballay-Success, 1933). The color of this fine dahlia is bright salmon with deep primrose shading at the center. The flowers full centered, of good substance, and range in size up to 12 inches across by 6 inches in depth, and are held high above the foliage on straight, stiff stems. Plants are strong healthy growers and good all round doers. An honor roll dahlia of great merit.

Plants, only \$5.00 each

EAGLE ROCK SUPERBA—Dec. (Broomall-Success, 1933). Mr. Broomall considers this to be one of his very best originations. The color is difficult to define as there is no color in the color chart that matches it. The nearest being a light Amaranth Pink. The originator considers it a better dahlia than Eagle Rock Fantasy. It is about the same size as Fantasy, and habits of bush about the same. In fact it is a duplicate of Fantasy in every particular excepting color. This fine dahlia undoubtedly has a great future.

Plants, only \$5.00 each

CHAUTAUQUA SUNSET—I. D. (Wallace). We tested out this beautiful dahlia in our trial garden, 1932 and 1933, and of the numerous varieties in the Garden, none was more generally admired than this fine variety. No more exquisitely beautiful dahlia was ever originated. The coloring is a magnificent combination of sunset colors,—gold, orange and peach red. Flowers are large, full centered and are held erect on strong stems, well above the dark green foliage. Plant medium high and wide spreading. A magnificent dahlia for garden and house decoration and a most excellent exhibition variety. Root stock quite limited.

Divisions, each \$10.00, Plants, each \$5.00, 3 for \$12.50

MURPHY'S MASTERPIECE—I. D. (Murphy, 1932). This giant red dahlia could have been very appropriately named SEEK NO FURTHER, for when it comes to winning in the largest bloom class, it is the recognized leader. It is quite safe to say, it was the largest winner in this class of any dahlia exhibited in the 1933 eastern show. If you expect to carry off the blue ribbon in the largest bloom class you have simply got to have Murphy's Masterpiece to do the trick. The flowers can be grown up to 14 inches and over in size, and it grows large without much encouragement. The color is dark red, shading toward garnet, and it will withstand much sun heat without fading or burning. The plant is a strong grower, and is a generous producer of large, perfectly gorgeous exhibition blooms, that are held high above the top leaves on rigid stems that never go saxophone shape. The greatest red dahlia to date, and the greatest prize winner of all the dahlias of its color.

Plants, each \$3.00, 3 for \$8.00

CROYDON—I. D. We introduced this fine white spring of 1932, but were compelled to omit it from our 1933 catalog on account of scarcity of stock. We now have a small stock of good roots to offer and at a price you can afford to pay. The flowers are pure white, and grow to 10 inches and over across, and the flowers are borne on very sturdy stems facing. If the center bud is taken out and the best one of the side buds be allowed to develop, the flower will be held high above the foliage. The plant is a tall sturdy grower, well branched and quite prolific of large exhibition blooms.

Plants, each \$2.00, 3 for \$5.50

KAWEAH—I. D. (Meussdorfer). This new dahlia attains to enormous size, and ranks as one of the largest grown. In color it is a rich fuschia shade, and the giant blooms are held far above the foliage on faultless stems. The plant is a strong grower, and insect resisting to a remarkable degree. It has won from coast to coast in the largest flower classes.

Plants, only \$5.00 each, 3 for \$12.50

JERSEY'S MAJESTIC—I. D. (Waite). With good cultivation and liberal feeding this dahlia will grow to very large size. The color is quite distinct from all other dahlias, as it is a pleasing blend of salmon, old gold and rose. The almost bronze color of the foliage, adds to the beauty of the flower. Plant is of very robust growth.

Plants, only \$3.75 each

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT

AMERICAN LEGION—S. C. (1932). Named in honor of wounded veterans of the World War. Since its introduction it has been awarded many prizes, and is considered by many as being the best yellow dahlia in commerce to date.

Plants, each \$1.25; 3 for \$3.50

THE COMMODORE—I. D. (1932). Very large loose petaled lemon yellow, overlaid with golden sheen. One of the largest exhibition varieties.

Roots, each \$2.00, Plants, each \$1.00, 3 for \$2.75

TESTED EXHIBITION DAHLIAS OF EXCEPTIONAL MERIT-Continued

CROWN O'GOLD—F. D. (1932). Very large, deep lemon, chrome color, the richest colored yellow dahlia we have ever grown. Fine garden and exhibition variety.

Roots, each \$2.00, Plants, each \$1.00, 3 for \$2.75

IMPROVED COMMODORE—I. D. Seedling of The Commodore. Flowers same size, type and color, but hold its petals better, and plant is a somewhat taller grower. A better all round yellow dahlia than The Commodore.

Divisions, each \$3.00, Plants, each \$1.50, 3 for \$4.00

JIM MOORE—I. D. A most worthy dahlia you will be pleased to have in your garden. Petals are long and regular, and the color is most pleasing, being primrose yellow shaded gold suffused with salmon. Fine garden and exhibition variety.

Divisions, each \$1.00, 3 for \$2.75

SYLVAN GOLD—F. D. This is a beautiful stronian yellow, with golden bronze sheen that glistens in the sunlight like burnished gold. Flowers are of large exhibition size, with good stems. A good doer from early to late.

Divisions, each \$1.00; 3 for \$2.75

White Dahlias

WHITE KNIGHT—F. D. (1932). This is another fine white of large exhibition size, averaging 9-10 inches across and 5½ inches in depth. Plant, medium tall, wide spreading and very prolific of large blooms, which are held upright, on cane like stems. A great prize winner. You will like this dahlia.

Divisions, each \$3.50, Plants, each \$1.75; 3 for \$5.00

ADDA PATTERSON—S. C. (Kemp). Largest and best white semi-cactus introduced to date. The pure white flowers average 9-10 inches across, and are held high above the foliage on long stiff stems. Plant tall, and healthy grower.

Divisions, each 75c; 3 for \$2.00

ANDREA ERICSON—I. D. (F&M). A 9 to 12 inch flower of pure white color. Fine garden and exhibition variety. Plants of medium height and excellent habit of growth. Stems, long and stiff, holding the flowers high above the dark green foliage.

Divisions, each \$2.00, Plants, each \$1.00; 3 for \$2.75

IDA PERKINS—F. D. (Perkins). The best white Informal Decorative of the earlier introductions. A good garden and exhibition white dahlia, with most excellent habits.

Divisions, each 75 cents; 3 for \$2.00.

Pink and Lavender Shades

ELSIE SWOBODA—F. D. (Kemp, 1932). Color, Japan Rose Pink, with deep chrome yellow illumination radiating from the center of the flower. 10 inch blooms, with cane like stems that hold the flowers well above the foliage. Plant 4½ feet, wide spreading and very prolific of bloom.

Divisions, each \$2.00, Plants, each \$1.00; 3 for \$2.75

VON RUSSWURM—F. D. (Dixie-Kemp, 1932). Color of this fine dahlia is coral pink, shaded ochraceous buff in the center and at the base of the petals. Flowers average 9 to 10 inches in width, and are of good depth, and the long stiff stems hold the flowers high above the foliage. Plant, averages about 8 feet in height, permitting the blooms to be cut with stems up to 4 feet in length. A wonderfully fine exhibition dahlia.

Divisions, each \$3.00, Plants, each \$1.50; 3 for \$4.00

EAGLE ROCK FANTASY—I. D. (Broomall-Success). This fine Orchid pink dahlia has made good, and is today about the greatest dahlia of its color in commerce. The flowers grow up 12 inches and over in size, and are held high above the foliage on long stiff stems. A marvelously beautiful exhibition dahlia that is hard to beat in the show room.

Plants, each \$1.50; 3 for \$4.00

JOSEPHINE—G. S. C. An exceptionally fine dahlia for exhibition and florists use. The color is an exquisite shade of bright pink, with very faint light yellow shading at base of petals. Flowers are about 10 inches in diameter when grown to their maximum size. Plant is of medium height, and very prolific of bloom.

Divisions, each \$1.25; 3 for \$3.25, Plants, each 75c; 3 for \$2.00

IMPERIAL PINK—I. D. (Hall, 1930). A spectacular informal decorative pink which has lived up to the best traditions of dahlia lore. The large flowers are a beautiful true pink, with primrose shading toward the rose pink center. Flowers are very large and are held high above the foliage on long stiff stems. Plant grows to a height of 6 feet.

Plants, each \$1.25; 3 for \$3.25

PINK AND LAVENDER SHADES-Continued

DOROTHY STONE—I. D. (F&M, 1929). This exquisite rose pink dahlia has been a close rival for Kathleen Norris from the very beginning, and is still racing it for first honors. Many like it better than Kathleen Norris. The plant is a vigorous grower, and the large exhibition blooms are produced quite freely on long stiff stems, well above the foliage.

Divisions, each \$1.00; 3 for \$2.50

KATHLEEN NORRIS—I. D. (F&M, 1929). This flower is of gigantic proportions, and is today without a rival in the pink section. The color is a rose pink, with slightly paler pink in the young central petals. Flowers are held 12 to 14 inches above the top leaves, on strong, stiff stems. Plant is a medium high, but sturdy grower.

Divisions, each \$1.25; 3 for \$3.00

FRED W. PATTERSON—S. C. (Kemp). Seedling from the beautiful white variety, Adda Patterson, but a heavier flower. Lavender pink, with deep amaranth pink reverse. With us the flowers average about 10 inches, but others have forced it to a much larger size. Stems long and stiff, holding the flowers high above the top leaves of a tall vigorous plant.

Divisions, each \$1.25; 3 for \$3.00

ROSINA MEHAFFEY—F. D. (Broomall-Success). If you admire the big fellows, you will find this giant Tyrian Pink dahlia just what you are looking for. Flowers can be grown to 12 inches and over, and the stiff stems hold the flowers high above the foliage, perfectly erect. Plant is a tall sturdy grower and quite prolific of bloom.

Divisions, each \$2.00, Plants, each \$1.00; 3 for \$2.50

KEMP'S VIOLET WONDER—I. D. Although this beautiful dahlia is numbered among the older introductions no other Violet colored dahlia has come forward to displace it. It is still the best Violet in commerce. A great garden and exhibition dahlia.

Divisions, each \$1.00; 3 for \$2.50

Autumn and Orange Shades

KEMP'S MONMOUTH CHAMPION—F. D. (1930). No dahlia ever introduced has been a more consistent prize winner than Monmouth Champion. In the reports of shows over the entire country it is always mentioned as being among the winners of sweep-stake and class prize winners. Its beautiful, brilliant orange flame color and giant size of bloom, places it in first place as one of the outstanding dahlias of today. It is a magnificent dahlia, but hard to visualize from a brief description. You will have to see it to understand why it is called great. The plant is of medium height, wide spreading, and have yet to see its counterpart in prolific production of large, perfect exhibition blooms. Size of blooms are 9 to 13 inches across and of sufficient depth to properly balance them, whether medium to largest size.

Divisions, each \$1.00; 3 for \$2.75, Plants, each 60 cents; 3 for \$1.50

EAGLE ROCK WONDER—S. C. (Broomall-Success). If you are looking for tremendous size, form, habit of profuse blooming qualities and vigorous growth, you will find all of them in this variety. The color, according to Ridgeway's color chart, is Mars Orange, shading to orange-buff, with tints of coral pink and coral red, the general effect being between orange and apricot. Flowers are of enormous size, and are produced on long stiff stems, holding the flower high above the foliage.

Divisions, each \$1.25; 3 for \$3.00, Plants, each 75 cents; 3 for \$2.00

GIRL OF HILLCREST—I. D. (Scott, 1932). The color of this fine dahlia is a brilliant Mikado Orange. Flowers average 9-10 inches across, of great depth, and are borne on long stiff stems that hold them high above the foliage. Plant is a strong, vigorous grower, attaining to a height of 7 feet and over. A prize winner that you will be glad to have in your garden, and to exhibit in the shows of your community.

Divisions, each \$2.50; 3 for \$7.00, Plants, each \$1.25; 3 for \$3.25

Red Shades Etc.

CININNATUS—F. D. (Kemp, 1932). A distinctive and novel dahlia that differs from all others. The petals are curled and crinkled like crepe paper. Flowers are quite large, and the showy colors of blended salmon and scarlet produces a stunning effect. The large blooms are held facing on long stiff stems, which in turn are supported by a very sturdy plant.

Divisions, each \$2.00; 3 for \$5.00, Plants, each \$1.00; 3 for \$2.50

GREAT HARBOR—I. D. (Trossbach-Kemp, 1932). The dahlia is a bold flower as its name indicates. It grows very large, is of a rich carmine color, and are supported on long stiff stems well above the foliage. Plant is of medium height, but of very sturdy growth. A very prolific bloomer. This dahlia does particularly well in the northerly sections of this country, also in Canada.

Divisions, each \$3.00, Plants, each \$1.50; 3 for \$4.00

RED SHADES, ETC.-Continued

KEMP'S FT. MONMOUTH—I. D. Of all the red dahlias introduced this has been the greatest prize winner to date. It is the only super dahlia of its color in existence. A rich wine red, with an undertone of bright crimson maroon. Does not burn nor fade under bright, hot sunshine. It has been grown up to 15½ inches in diameter. Plant is a tall, vigorous grower, very prolific of large exhibition blooms, supported by stiff stems high above the dark green foliage.

Divisions, each \$1.00, Plants, each 75 cents; 3 for \$2.00

GOOD NIGHT—I. D. (Broomall-Success). By far the prettiest dark colored dahlia in commerce. The color is Oxblood red, shaded maroon. Flowers are large of fine formation, average 10 inches by 5 inches in size, and are produced on long stiff stems, high above the foliage. Height of plant about 5 feet.

Divisions, each \$1.25, Plants, each 75 cents; 3 for \$2.00

EMANUELS BEAUTY—F. D. (Mendosa). A flame red dahlia of most excellent quality. Long stiff stems that hold the flowers well above the foliage. Strong sturdy growing plant, insect resisting foliage, and heat resistance. Highly recommended.

Divisions, each \$1.00; 3 for \$2.75

KARL BONOWITZ—S. C. (Dahliadel). This large brilliant carmine colored dahlia is the best of this type in this color. Sturdy flowers are supported on extra long stiff stems, high above the foliage, and the strong growing plant never fails to develop the numerous exhibition size blooms to perfection.

Divisions, each \$1.75, Plants, each, \$1.00; 3 for \$2.50

PRINCE OF PERSIA—I. D. (Newsom). This fine red dahlia of California origin is a decided acquisition to the red section. The color is a dark, cardinal red, flower of real giant size both in width and depth, supported on long stiff stems high above the luxuriant dark red foliage. A prize winner of exceptional merit.

Divisions, each \$2.25; 3 for \$6.00, Plants, each \$1.25; 3 for \$3.00

Variegated Dahlias

HAZEL CHAPMAN—F. D. (Kemp, 1932). In this unique dahlia we have a color combination that is very attractive. The background is ochraceous buff, striped, speckled and splashed brilliant spectrum red. Occasionally a flower will come solid spectrum red, or half red and half variegated. The 8 inch blooms are supported on stiff stems high above the foliage. Plants medium height. Owing to the destruction of most of the plants by the big storm of last August we have no roots to offer this year.

Plants, each \$1.25; 3 for \$3.00

CHAMPOEG—F. D. (Crites-Kemp). The Dahlia Beautiful. The color of this beautiful dahlia is waxy canary yellow at center, shading to salmon pink. A color combination so beautiful and evenly distributed as though it was the masterpiece of the talented artist's brush. Flowers are supported by strong sturdy stems, that hold 9 to 10 inch blooms well above the foliage. Height of plant about 5 feet.

Divisions, each \$2.00; 3 for \$5.50, Plants, each \$1.00; 3 for \$2.75

RUDY VALLEE—S. C. (Broomall-Success). Of the many fine dahlias of recent introduction, none is more distinct nor outstanding than this one. When the flowers begin opening they show chrome yellow centers, with graduation to grenadine pink as the flower expands, finally becoming grenadine orange red when full bloom. The large, full centered blooms are held well above the foliage on long, straight stems. Plant a strong grower, attaining to a height of about 6 feet. A beautiful flower, and a great prize winner.

Divisions, each \$2.50; 3 for \$7.00, Plants, each \$1.25; 3 for \$3.50

Cactus Dahlias

GERTRUDE NORMAN—Str. Cactus (Kemp). This fine Cactus is the most satisfactory of any white of this type we have ever grown. The bush is a strong grower, attaining to a height of 7-8 feet, and is exceedingly prolific of large blooms, which are supported on long, straight stems, and are held high above the foliage. Flowers can be grown to 8 inches and over in diameter. A fine garden and exhibition dahlia.

Divisions, each \$2.00, Plants, each \$1.00; 3 for \$2.50

ELLA MAY—(Prentice). In this cactus we have a beautiful and graceful flower. The color is rich violet carmine, shading to prune purple on outer petals. Slightly incurved, and about 5 inches in diameter. Good stiff stems, that hold the flower facing well above the foliage of a strong growing plant.

Divisions, each 50 cents; 3 for \$1.00

FARNCOT—(Fraser). The colors of this distinct dahlia are Aster purple, tipped white. Plant is a good grower, very prolific of bloom, all of which are supported by long, straight stems, well above the foliage.

Divisions, each 50 cents

Ball Dahlias

CAROLYN BALL—(Bochou). A new dahlia of the true ball type of unusual merit. The color is a clear lavender-pink, flowers 4-6 inches in diameter, perfect centers, and with stems that hold the flowers erect, high above the foliage. Plant a good grower and exceedingly prolific of bloom. If well grown, it is practically unbeatable as an exhibition dahlia of this type.

Divisions, each \$2.00, Plants, each \$1.00; 3 for \$2.50

2 New Pom Pom Dahlias

LITTLE NORMAN—One of the best poms we have ever grown. Its exquisite color of flesh pink, slightly tinted lavender, habit of dwarf, compact growth, floriferousness; small size of bloom, which seldom exceed one and one-fourth inches in diameter, good keeping qualities when cut, entitles it to be classed as one of the very best for exhibition and decorative purposes. We have grown a great many Poms, and seen many more, but very few varieties exceed this little Pom for real beauty and value for exhibition and general decorative purposes. We offer it in plants only this season.

Price, each \$1.00, doz. \$10.00, 3 at dozen rate

JILL—Soft yellow, suffused and tipped carmine, Pom. Won first seedling class Camden, 1933. A bright colorful variety with blooms small and uniform. Bush dwarf for landscape effect altho the stems are plenty long for cutting for arrangements. Long blooming period.

Plants, only \$1.00

Pom Pom Dahlias

BOB WHITE—(Dahliadel). This is the best white Pom we have ever grown. Flowers are small, pure milk white when full blown, and the plant is exceedingly prolific, being literally covered with long stemmed bloom throughout the season.

AERIAL—Small, orange buff, very pretty.

BRONZE BEAUTY—Beautiful golden apricot; free bloomer.

DARKSOME—The best dark maroon.

DEE DEE—Very small, pale lilac flowers; fine exhibition variety.

ELFIN—Light primrose yellow. A good grower and free bloomer.

JESSICA—Yellow, suffused rose red. Very free and early. Good stems.

LITTLE BELLE—Extra fine mauve pink with long, erect stems.

LITTLE DOROTHEA—Small orange and white flowers of great beauty.

ROSALIA—Color old rose. Flowers are produced in the greatest profusion. Fine for exhibition and house decoration.

ROSEA—Rosy lavender, of refined beauty. Fine exhibition variety.

SAN TOY—Color pink, tinted white. Beautiful and desirable for exhibition and decoration purposes.

VIVID—A brilliant scarlet red of exceptional beauty. Fine exhibition variety.

Strong roots of above pompons, 35c each, \$3.00 per dozen

Miniature Dahlias

MINIATURE DAHLIAS

MT. WHITNEY SUNSET—(Frame). This is the first American Miniature ever featured in the honor roll, and to receive a certificate of merit at Storrs Trial Grounds. This gem of the miniature type decorative is a bronzy red cast, with yellow shadings at base of petals. It is a most profuse bloomer throughout the season.

Divisions, each \$1.50, Plants, each 75c

FAIRY—(Bond, 1934) Miniature Dec. This dainty little dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals. Perfect decorative 2½ to 3 inches in diameter, with perfect stems, and are produced in great profusion on plants about 2 feet high. It is one of the very best keepers when cut, and we believe it is one of the best miniatures for florists use, ever introduced. A dandy little dahlia that will become as popular and be as extensively grown as the famous Jersey's Beauty.

Plants, only \$1.50 each

THE WAY TO GROW DAHLIAS

Dahlias will grow and can be made to give satisfactory results in almost any kind of well drained soil, of reasonable fertility, but succeed best in a medium sandy loam. It is a mistaken idea that the soil should be very rich, in fact soil can be too rich for the production of good blooms. A soil that will grow good corn or potatoes will grow good dahlias.

The ground should be plowed or spaded deeply, either the fall previous, or in the spring shortly before planting time, and be made as fine and friable as possible, and if any stable manure is used it should be old, well rotted and be thoroughly incorporated with the soil and may be either spread broadcast, or applied where the plants are to stand. Thorough preparation of the soil is a very valuable adjunct to complete success, and should not be neglected. Avoid ground that is naturally wet, and upon which the surface water will lay after heavy rains. Dahlias cannot succeed in wet soil any more than roses can; therefor, to plant them in naturally wet soil means failure, particularly in a wet season.

THE WAY TO GROW DAHLIAS-Continued

Dahlias should have the support of strong stakes, and these should be set previous to setting out the plants or tubers. If tubers are used a hole sufficiently large to accommodate them without crowding should be opened to a depth of six inches, into which the tuber is to be layed flat, with the crown about two inches away from the stake, and with the sprout side uppermost. Cover with two inches of fine soil and finish filling in, as the plant grows. If plants are used, they should be set deep enough to bring the lower set of leaf buds just under the surface, when the hole is filled up, so that in case any are cut down by worms, they will come from below the surface of the ground, and not be lost. If the plants have been purchased from a distance, unpack them soon as they are received, and stand them (just as they are) in a shallow pan of water for a few minutes to soak the soil on the roots then place them in shade until evening, when they are to be set into the garden. When setting the plants, it is well to leave a saucer like depression around each plant, into which a half pint of water is to be gently poured, and leave them thus until morning, when the filling must be completed, using fine, dry soil for the purpose. The plants having been in close confinement during their journey from the grower, have become more or less tender, and must be hardened somewhat, before they are exposed to the full strength of the sunlight. There is nothing better for their protection during the hardening period than a 12 or 16 quart peach basket turned over them, during the heat of the day, for a period of three or four days. The openings between the slats of the basket will admit just the right amount of light and air to harden the plants off, while they are becoming established in their new quarters.

Good cultivation is everything with dahlias, particularly in a dry season. No matter how suitable your soil may be, nor how well it has been prepared, if good cultivation is neglected, the best plants or tubers in the world will not be a success. Never allow the ground to become baked hard, but keep it finely pulverized with hoe or steel rake. Cultivate after rain, as soon as the ground is dry enough to work. In the early part of the season, or until the plants begin to set buds, the cultivation may be done to a depth of two or three inches without harm to the roots, but after that period, the ground should not be stirred deeper than one inch, as the feeding roots are now spread over a wide circle near the surface and deep cultivation will destroy them and do much harm.

Insects.—Sucking insects are responsible for more failures than is generally supposed, particularly the Thrips. This tiny insect works in tips of the plants sucking the juices out of the unfolded leaves. Its presence is not noted nor suspected until the leaves unfold. If the attack is slight there will be a few blister like spots noticed on the leaves, but if severe the whole leaf will be gnarled, twisted and distorted, and some with but little more than the mid rib of the leaf remaining. The plant, in most cases stops growing, and if nothing is done to free it from the attack, it will harden up, and make no further progress the remainder of the season. Thrips as a rule do not attack the plants until late in June or early July, at which time the plants should be kept under close observation and at the first sign of the insects work, spraying with Agripax, Pyrethrol or Wilson's O. K., spray should be done at once, applying it with a spray pump with pressure strong enough to force the spraying material well into the tips of the plant and its branches. About three applications at five day intervals is usually sufficient to rid the plants of this scourge to young dahlia plants, as their period of attack terminates around the first of August.

Leaf Hoppers are less damaging to plants than Thrips, but much more difficult to control, as they work on the under side of the leaves, and hop off quickly when sprays or dust insecticides are applied, making it most difficult to hit them. Tobacco dust blown under the leaves will do some good, as will other contact insecticides, but whatever is used must hit the hopper to be of any effect whatever. Tobacco stems, or dust applied around the plants as a mulch will usually keep the hopper under control, and may prevent attack altogether.

Chemical Fertilizers.—Never mix chemical fertilizers with the soil around the plants at the time of planting. After several years experimenting with high powered fertilizer applied just previous to, or at the time of planting. I am firmly convinced more plants are injured and brought to a standstill from this cause than any other one thing. It must be remembered that the feeding roots of the small plants are very tender, and to subject them to a direct contact with high powered fertilizers is almost certain to kill the tender feeding roots completely, resulting in what appears to be a stunted plant. The destruction of the feeding roots may occur from other causes, also but whatever the cause the results are just the same. High powered chemical fertilizers should never be applied until the plants become well established, and growing thriftily, when a small handful may be applied to each plant, scattered in a wide radius around them, keeping at least 8 inches away from the stem of the plant, and when so scattered it should be lightly raked or hoed in to prevent it washing away in case of heavy rainfall, immediately following the application. Nitrates have scant place in dahlia culture, therefore the nitrate content of the fertilizer should be as low as possible. Fertilizers containing around 2 per cent of nitrogen, 8 to 10 per cent Phosphoric Acid and 10 to 12 per cent Potash, make an ideal fertilizer for dahlias. It supplies them with a well balanced ration that not only produces very high quality exhibition blooms with firm petals, but also produces the very best of tubers that are well filled with starch content, that will carry them through the storage period in the best possible condition.

In the absence of a suitable chemical fertilizer, we find Canadian hard wood ashes and 16 per cent acid phosphate mixed in the proportion of 1 part acid phosphate to three parts of the wood ashes produces most excellent results, and can be applied two or three times during the growing season at the rate of a large handful to each plant without danger of doing any harm.

If fertilizers seem necessary during the growing season, either of those mentioned above may be applied with every assurance of good results. Make the first application around the

THE WAY TO GROW DAHLIAS-Continued

middle of July, and the last application toward the end of August, which is as late as fertilizing should be done.

Plant June 1st to 10th for early September exhibitions, and June 20th to 25th, for later exhibitions. Count three weeks from the time the bud becomes visible to the time the bloom can be cut. Pinch out the two side buds soon as large enough, and the side branches at least two joints down. If the buds come too early, they may be taken off, and others be allowed to take their place, that will mature blooms at the right time. To have good blooms throughout the blooming period, the plant must be severely disbudded, forcing it to throw up new succulent growth from the lower buds. If this is not done, the plants will mature early, harden up, and practically cease blooming just at the time when you should have them at their best.

Gladiolus Thrips—How to Control

Gladiolus thrips can be easily and cheaply controlled by use of sweetened poison, as their love for sweets is so pronounced they will feed on sweetened poison in preference to the Gladiolus. With two or three sprayings of the following solution they can be effectively controlled.

Mix two pounds of dark brown sugar and one pound of Paris green together thoroughly, and of this mixture use about one ounce to two and one-half to three gallons of water. Agitate the mixture until it is thoroughly incorporated with the water, and spray the plants once before the spikes appear, and again in about ten days, and later, a third time if necessary. The thrips will come out of the sheaths of the leaves and feed on the foliage wherever there is a deposit of the sweetened poison. It is not necessary to cover the entire plant with the spray material. If two or three leaves have received the poisoned spray the insects will gather on them for feeding and be almost completely exterminated. The cost for spraying material is about 10 cents for 1,000 bulbs.

THE GLADIOLUS

The easiest to grow, the least expensive, the widest range of beautiful colors and color combinations of any of the summer flowering bulbs.

The late and much lamented Dr. Van Fleet, who was one of the pioneer Gladiolus breeders in this Country, predicted to the writer more than 30 years ago, that the time would soon come when the Gladiolus would be one of the most popular garden flowers in cultivation.

This prediction has in a great measure come true. At that time they were but little known to the great majority of our people, and comparatively few were grown in American gardens, requiring only a few hundred thousand to meet the demand. Today they are being grown by the millions, and there is room for many millions more, as thousands of Home Gardens are without this wonderful flower. This should not be as they can be had at so little cost, that any garden owner can afford to have them in abundance. If you have never known the Gladiolus, do so this year by all means, and I venture to say you will be more than delighted with the glorious bloom they will give you.

I know of no other summer flowering bulbs, procurable at so low a cost, that are as attractive and useful for Home and Garden decoration as the Gladiolus. Their large perfect flowers are borne on tall graceful spikes, often having twenty or more buds, and if cut when the first flower opens, and placed in water, every bud will develop into a perfect flower, one or more opening each day, covering a period of twelve to fourteen days before the last flower is gone.

No Garden these days is considered complete without its one or more plantings of these queenly, summer flowering bulbs. They are not exacting as to soil and culture. They will grow and bloom under conditions that would discourage most bulbous plants to quit, yet like everything else grown in the garden, they do best in a friable, fertile soil, supplemented with good clean culture, and will respond wonderfully to good nourishment and loving care.

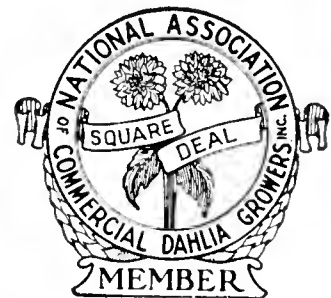
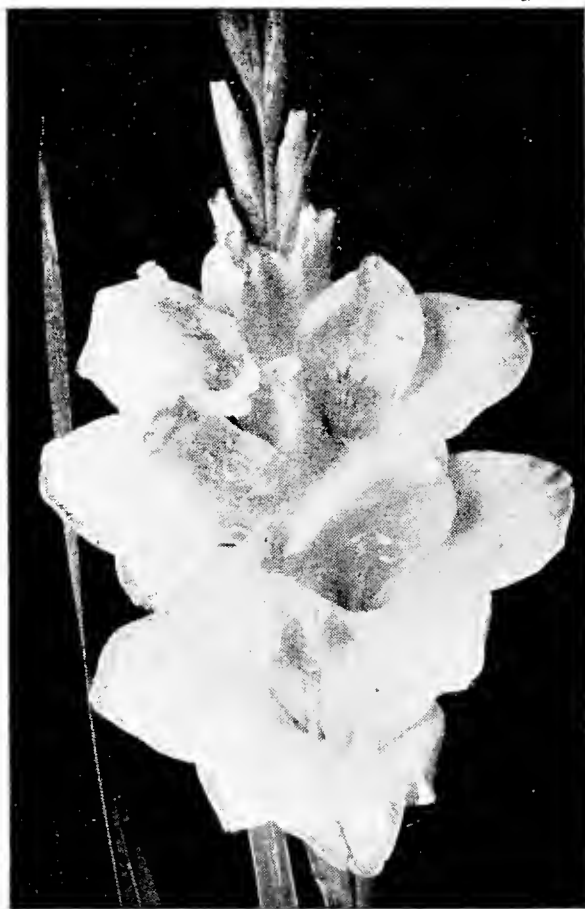
Planting every ten or twelve days, in rows in the garden, or in groups in the border, (covering the bulbs four inches deep), from early April until latter part of June will give a succession of blooms from the middle of July to October. No other species of flowering bulbous plants will give you such great returns in flowers, and satisfaction, for so little cost and care.

In the fall, when the foliage turns brown, they should be lifted, the tops cut off close to the bulb, and laid in a dry, airy place two or three weeks to dry and cure, when the old bottoms can be removed from the new bulb, and the bulbs be put into cloth bags or shallow boxes and stored in a dry, cool, but frostproof place for the winter.

Our bulbs are grown under the skillful care of experts who have had years of training in the production of high quality stock, and no better bulbs can be procured than we supply our customers. Every precaution is taken to keep them free from disease, and true to name, and we stand ready to replace any that should prove otherwise.

Our storage cellar is filled with one of the finest stocks of Gladiolus bulbs we have ever harvested, placing us in a position where we can supply your wants, backed with a guarantee of satisfaction. May we have the pleasure of serving you?

Full and comprehensive cultural directions sent with each order. This leaflet tells you when and how to plant, how to care for the growing plants, when and how to cut the blooms, when and how to harvest or dig the bulbs in the fall, in fact everything necessary to guide you to entire success.



GLADIOLUS

New Kemp Originations

ALBALINE—(No. 21-16). Large, pure white, of splendid exhibition and commercial qualities. Plant a strong, vigorous grower, reaching a height of 36 inches. A good multiplier, 67 days.

First size bulbs, 10c each; 3 for 25c; 6 for 40c

AMORET—(No. 21-21, Tiplady Hyb.) Shrimp pink, tips of petals shaded peach red. Lower or inferior petal overlaid with scarlet feathering on orange yellow ground. Size of flower 4½ inches, 21 blooms to the spike, including side spikes. Height 45 inches. Gersdorf rating; commercial 98, exhibition 97. 86 days.

Large bulbs, 10c each; 3 for 25c; 6 for 40c

ARLINGTON—(20-90). In this variety we have an amazingly beautiful Gladiolus, the color being bright orange rufous, shading to a warm buff at base of petals, with small scarlet feathering on the lower, or inferior petals. Plant a tall grower averaging 5½ feet in height, having 17 to 21 flowers to the spike, which are 4 inches and over across, with 6 open at a time. Good multiplier. 70 days.

First size bulbs 15c each; 3 for 35c; 6 for 65c

ARCADIA—(No. 210, Prim. grandiflora). Orange pink, base of lower petals light salmon orange with faint Mars orange feathering. Size 3½ inches; 17 to 19 flowers to the spike, including side branches. Height 42 inches. 68 days.

Large bulbs, 10c each, 6 for 50c; 12 for 75c

AVONDALE—(No. 21-80, Golden Measure Hyb.) This splendid variety is of rich ochreous buff tips of petals splashed with irregular scarlet blotches. Yellow blotch on lower half of inferior petals, overlaid with scarlet feathering. Size of flower 4½ inches, 15 to 17 flowers to the spike. Height of stalk, 54 inches. A strong, vigorous growing variety of unusual merit. 70 days.

Large bulbs, 10c; 6 for 50c; 12 for 90c

CAMEO—(No. 21-32). Large, cameo pink, with greenish yellow blotch on rear half of lower petals. One of the most striking and beautiful varieties in this year's introductions. Flowers 4½ to 5 inches in diameter borne on spikes 48 inches and over in height; 17 to 19 flowers to the spike. 67 days.

First size bulbs, 15c each; 3 for 35c; 6 for 60c

CAVALIER—(No. 21-59). Large, Tulip-shaped flower of a deep salmon color, with an underlying tone of orange. Edges of petals faint purple tone. A very effective color tone combination. Plant is a tall, vigorous grower, reaching a height of 48-50 inches; 13 to 15 large blooms to the spike. Prolific producer of bulblets. 65 days.

First size bulbs, 10c each; 6 for 50c; doz. \$0c

NEW KEMP ORIGINATIONS-Continued

DORINE—(No. 20-96). Golden Measure Hyb.) Salmon buff, base of lower petals light orange yellow with slight penciling of ruby. A strong growing variety, producing its magnificent flowers on a strong, straight spike 50 inches high. Size of flower 4 inches, 21 to the spike, including side branches. 59 days. Gersdorff rating, exhibition 91, commercial 92.

Large bulbs, 10c each; 6 for 50c; 12 for 90c

ELDORA—(No. 177, 1924). The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine buff, shading to grenadine pink, flaked jasper red. The lower petal has a very narrow stripe of amaranth purple. The delicate blending of buff and red make a dainty and pleasing color combination that is difficult to properly describe. The flowers are 4 inches and over across; 4 and 5 open at a time and are borne on strong straight stalks 4½ feet high. 66 days.

No. 1—10c each; 3 for 25c

ELLA ABURN—(No. 46-23). Pale vinaceous pink, rose feathering in the throat. Flowers average 4 inches and over in diameter, with several open at a time. Plant a tall vigorous grower, and a good doer. A very attractive Glad, that will prove a winner.

Large bulbs, 20c each; 3 for 50c

GLENDORA—(No. 20-11). Pale vinaceous pink. Overlapping petals have the appearance of straw yellow. A seedling of Golden Measure x Buttercup. A strong, vigorous grower, reaching a height of 54 inches, with 15 to 17 flowers to the spike. Size of flower, 4½ inches. 75 days.

First size bulbs, 10c each; 6 for 50c; doz. 90c

GRENADIER—(No. 22-29). Upper half of petals grenadine red, shading to salmon pink in the throat. Beautiful color combination that instantly attracts the attention. Flowers are well placed on the spike, and average 3½ inches in diameter. Plant is a vigorous grower and good multiplier. 68 days.

First size bulbs, 10c each, 6 for 50c; doz. 90c

NORWOOD—(21-53). Coral pink. Chatenay pink in the throat. Small coral red feathering on lower half of inferior petals. Rear of petals, rich coral red. The richness of its color becomes wonderfully illuminated when held up to the sun or artificial light. It is impossible to give an accurate description of this beautiful variety. One will have to see it to fully appreciate its great beauty. (Size of flower, 3½ to 4 inches; 15 to 17 flowers to the spike. Height of stalk 48 inches. An extra XXXX florists variety. 65 days.

Large bulbs, 10c each; 6 for 50c; 12 for 90c

ONETA—(20-07, Golden Measure Hyb.) Xanthine orange, shading to rose. Grenadine rose at base of petals with feathering of apricot yellow on inferior petals. A magnificent variety and a prime favorite with all lovers of the beautiful in Gladiolus. Size of bloom 3½ to 4 inches; 25 blooms to the spike; height 50 inches. Gersdorff ratings—exhibition 92, commercial 94.

Large bulbs, 10c each; 6 for 50c; 12 for 90c

RUFFOLACE—(No. 160, 1924, Kemp). In this exquisitely beautiful variety we have an entirely new type of flower. It is nicely ruffled and beautifully lacinated, which gives us a most strikingly beautiful Gladiolus. I believe Ruffolace is the only variety of this type in existence. Certainly it is the first of the type to be offered and marks a highly interesting and important advancement, if not the greatest achievement in the breeding of the modern Gladiolus. Probably the herald of a new race of Gladiolus more beautiful in form than any now in existence. The color of the flower is pure white, 4 inches and over in diameter; 4 to 5 open at a time, and are borne on straight, stout spikes 3 feet high. The plant is healthy and vigorous and a good producer of bulblets that will grow. 65 days.

Large bulbs, each 25c; 3 for 60c

TIVONIA—(No. 21-50, Golden Measure Hyb.) Carrot red, shaded pale pinkish buff at base of petals. Lower or inferior petal feathered red on orange yellow ground. A beautiful variety that ought to become a great favorite. Size of flower 4½ inches. 19 blooms to the spike. Height 42 inches.

Large bulbs, 8c each; 6 for 40c; 12 for 70c

KEMP'S STALWART—(Prim. Grandiflorus.) Very tall growing, with long spike of soft creamy hued flowers, with mellow shading in the throat. Flowers 4 inches across, 80 days.

First size bulbs, 8c each; 6 for 40c; 12 for 70c

PINK WONDER—(Kemp). Flowers very large, and of pleasing La France pink color, flaked geranium pink, with chartreuse yellow in the throat, overlaid with rose feathering. Has won many prizes for largest flower in the show. 67 days.

Second size, 5c each, doz. 50c

PRINCELEY—(Kemp). Color light flesh pink, almost white, and can be exhibited in the white classes. Flowers are exceptionally large, wide open, and well placed on a tall well built spike. One of the best. 81 days.

First size bulbs, 10c each; 6 for 50c; doz. 80c

NEW KEMP ORIGINATIONS-Continued

ORANGE WONDER—(No. 20-01, Golden Measure Hyb.) I believe this is the best orange colored Gladiolus ever offered. In color it is a rich orange rufous, practically solid color. Flowers are 4½ to 5 inches in diameter, wide open and well placed on a well built spike, 4½ to 5 feet high. No other variety that I have yet seen can quite approach it in brilliancy of color, few can approach it in sturdiness of growth. It is a really wonderful variety and well worthy of the name that has been given it, 75 days.

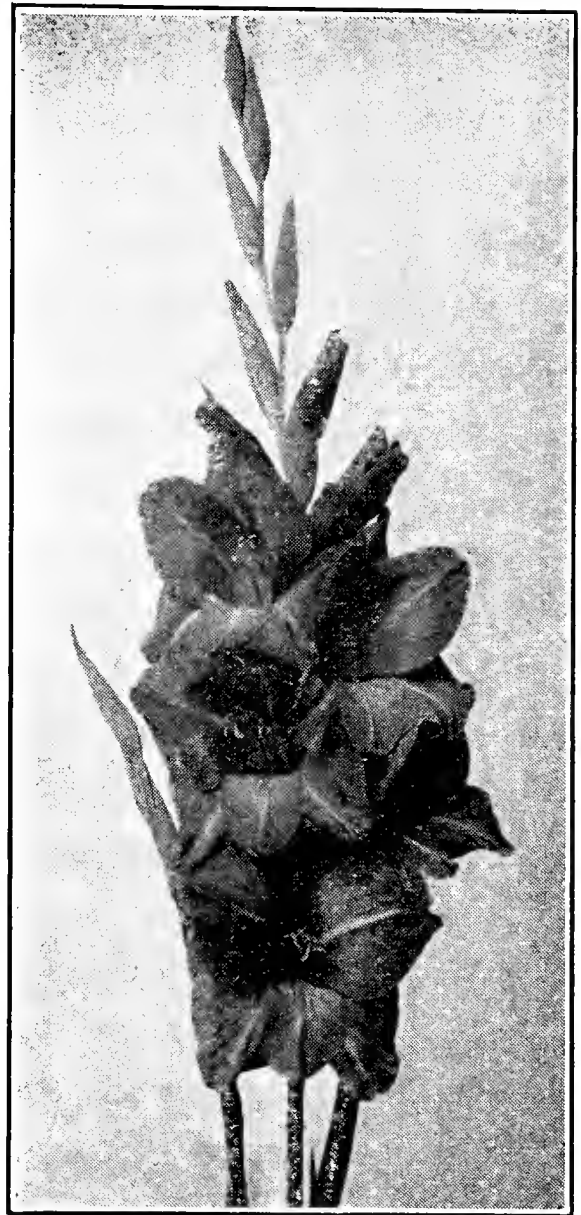
Large bulbs, 15c each; 3 for 35c; 6 for 65c

ORAFLAME—(No. 21-23, Golden Measure Hyb.) The predominating color of this variety is radiant capucine orange, shading to light orange yellow at base of petals. Inferior petals, orange buff, faint hairlines in the throat. Practically a solid orange color. The color is so brilliant it might be properly termed flame orange and outclasses all other orange hued varieties excepting Orange Wonder, which it equals in every way excepting in size of flower, which is a little smaller than Orange Wonder. Flowers 3½ to 4 inches; 17 to the spike. Height of stalk 48 inches. 70 days.

Large bulbs, 15c each; 3 for 35c; 6 for 65c

PLUMBOSA—(No. 263, Princeps Hybrid). This is one of the most distinct varieties in color, it being a light jasper red ground, with radiating stripes of spectrum red, practically a rich plum red. Size of flower 4½ to 5 inches; 15 to 17 flowers to the spike. Height 48 inches. A beautiful Gladiolus that everyone likes. Large bulbs only. Stock limited. 75 days.

First size bulbs, each 15c; 6 for 75c; 12 for \$1.25



Orange Wonder

QUINTON—(Kemp). Flowers are about 5 inches in diameter, and are a pleasing hue of coral pink, suffused deep tyrian rose. Lower petals ivory yellow, with faint tyrian rose stripe. One of the earliest bloomers in existence. 53 days.

First size bulbs, 8c each; 6 for 40c; doz., 75c

SELMA—(Kemp). Prim. Hybrid. The flowers have a pleasing background of Marguerite yellow, faintly suffused with tyrian rose, medium size and are well placed on a tall well built spike. 58 days.

First size bulbs, 8c each; 6 for 40c; doz. 75c

EXTRA FINE VARIETIES FROM OTHER SOURCES

BERTY SNOW—The tall, straight spike and healthy growing habit of this variety with its very large flowers of beautiful, clear lavender make this one of the finest acquisitions to date. A wonderful exhibition Gladiolus that is hard to beat in the showroom.

First size bulbs, 10c each

COWES SCARLET WONDER—Numerous new varieties of red Gladiolus have been introduced the past few years, but Scarlet Wonder maintains its place as one of the best reds in commerce. It is a strong grower, attaining a height of 4 to 5 feet, with broad, dark green foliage and compact spikes of great, rich velvety scarlet, fiery crimson flowers, 6 inches and over in diameter. 90 days.

No. 1—10c each, 6 for 50c No. 2—8c each, 6 for 40c

DR. F. E. BENNET—Deep peach red overlaid with flame scarlet. Lip speckled ruby and white. Most fiery red imaginable. Flowers of the very largest size, with many opening at once; exceptionally well placed on the stem. Most perfect red we have ever seen. 77 days.

Large bulbs, each 10c, 6 for 50c

GOLDEN SWALLOW—(Austin, 1924). Clear, soft colored yellow throughout. Petals beautifully formed and finely frilled and ruffled. Blooms well placed on the spike and the blooms which are 4½ to 5 inches across, wave in a gentle wind resembling a flying swallow. Certificate of merit at the A. G. S. Show, Rochester, N. Y.

Large bulbs, 10c each

EXTRA FINE VARIETIES FROM OTHER SOURCES-Continued

HELEN WILLS—Fine, new large white, with very delicate canary on rear of lower petals. Tall, vigorous and clean. Fine for exhibition and florists use.
First size bulbs, 10c each; 6 for 50c

PRIM BEAUTY GRANDIFLORUS—(Christy). One of the most distinct varieties in existence. The color is La France pink ground thickly mottled with fine lines and dots of orange rufous. A real novelty Gladiolus possessing a unique charm all its own. Strong grower attaining a height of 48 inches and over. Size of flower, 3½ to 4 inches; 15 to 17 to the spike. 80 days.
No. 1—8c each, doz. 70c No. 2—6c each, doz. 60c.

WHITE BUTTERFLY—The finest and most popular white Prinulinus grown. Fair size flowers of decidedly butterfly form. Creamy white throat. Strong grower, blooms of good substance and very lasting, making this variety one of the best for cutting. Well recommended.
Large bulbs, 8c each, doz. 75c

YELLOW TREASURER—(Austin). This splendid yellow Gladiolus is of high quality and one of the choicest ruffled yellow varieties on the market. The blend of rich yellow and coppery old rose in throat is very pleasing and adds much to its beauty; 6 to 8 open at a time. 113 days.
Large bulbs, 8c each, doz. 75c

Extra Fine Gladiolus For Florists Use And Exhibition

The following varieties are extensively grown for cutting, as all are good keepers, good shippers, and of the colors most popular with the buying public. They are also wonderful exhibition varieties. The bulbs we offer you are as fine as were ever grown. They are absolutely free from disease and thrips. We can supply them in large quantities in Nos. 1 and 2 sizes. Prices for large quantities quoted on application.

TERMS CASH WITH ORDER—Three will be supplied at dozen rate, 50 at 100 rate. We prepay postage on first and second sizes on orders up to 50 bulbs, larger orders sent postage or express charges collect.

	Doz.	100
AFLAME—Large flame rose, one of the finest cut flower varieties	No. 1—45c	\$3.25
	No. 2—35c	2.50
ANNA EBERIUS—Large velvety purple. The best of its color in commerce	No. 1—40c	3.00
	No. 2—35c	2.50
CARDINAL PRINCE—Early cardinal red, a prime favorite with everybody.	No. 1—40c	3.00
	No. 2—35c	2.50
CHAS. DICKENS—Tall purple. One of the most desirable in the purple section.	No. 1—40c	3.00
	No. 2—35c	2.50
DR. MOODY—An early and very popular lavender. Fine for decoration and exhibition	No. 1—45c	3.25
	No. 2—35c	2.50
GOLDEN DREAM—Late standard yellow and one of the best. The color is a clear golden yellow. Many open at a time.	No. 1—40c	3.00
	No. 2—35c	2.50
KEMP'S MARNIA—Grenadine orange, with tyrian rose feathering in the throat. Fine exhibition and florists variety.	No. 1—35c	2.50
	No. 2—30c	2.00
MRS. DR. NORTON—Light silvery pink with distinct sulphur yellow shading in the throat. Fine.	No. 1—35c	2.50
	No. 2—30c	2.00
MRS. F. C. HORNBERGER—Very large white, and a great exhibition glad. Late.	No. 1—45c	3.25
	No. 2—35c	2.50
MRS. F. C. PETERS—Beautiful shade of rose-lilac, with crimson blotch in the throat. The best of its color.	No. 1—40c	3.00
	No. 2—35c	2.50
MRS. H. A. CAESAR—Pinkish lavender and one of the most attractive glads in the whole list. Very good.	No. 1—35c	2.50
	No. 2—30c	2.00
MARMORA—One of the best exhibition glads to date. Lavender gray color, with petunia colored blotch.	No. 1—60c	4.50
	No. 2—45c	3.50
MR. W. H. PHIPPS—La France pink, overlaid with light salmon rose, lighter toward the center. One of the largest flowers, and greatest exhibition glads in existence.	No. 1—40c	3.00
	No. 2—35c	2.50
KEMP'S LORICE—Pleasing hue of salmon orange, flaked spectrum red, pale orange yellow throat. Very fine.	No. 1—45c	3.50
	No. 2—40c	3.00
ORANGE QUEEN—Orange bronze color. One of the very best commercial glads.	No. 1—35c	2.75
	No. 2—30c	2.00
PRIDE OF WANAKA—Fine lavender rose, excellent for exhibition and florists use.	No. 1—40c	3.00
	No. 2—35c	2.50

GLADIOLUS FOR FLORISTS USE AND EXHIBITION-Continued

GIANT NYMPH—Very large flower of pleasing La France pink, with creamy yellow throat. A beautiful exhibition and cut flower variety.

No. 1—40c 3.00
No. 2—35c 2.50

PICK-UP MIXTURE—This fine mixture was offered in our 1925 catalog for the first time when a few thousand were distributed on order to our customers. Its high quality has made it so popular with our customers we are sold out every year long before the shipping season closes. Into this mixture are thrown all unidentified bulbs picked up in the field and from the floor of our bulb house and many small lots of good named varieties are added to it from time to time, worth many times the price you would pay for them if purchased under label. We believe this mixture to be the highest quality ever offered at anywhere near the low price we are charging for it. While the supply lasts, we will fill orders at the following low prices.

Doz. 35c; 100, \$2.00; by express not prepaid

KEMP'S ORCHID FLOWERED JAPANESE IRIS

These beautiful Japanese Irises were originated from hand pollenized seed, several years ago, and have been pronounced by expert Iris growers to be the most beautiful collection of Japanese Iris in existence. Therefore, I feel confident we are offering a strain of Japanese Iris more beautiful and more desirable than any hitherto procurable.

With these wonderfully beautiful Irises, it is now possible to achieve a color effect quite equal to that produced with the German or Liberty Irises, and at a time of the year when there is a dearth of bright colors in the Garden, which makes them all the more desirable.

The Japanese Irises are very hardy, and free flowering and will grow in almost any situation, where the soil is naturally moist and somewhat acid, their natural habitat being along the margins of ponds and small streams.

We are offering eleven varieties here, embracing quite a wide range of color, and the prices at which they are offered have been approved by one of America's leading commercial Iris growers, and are for good strong divisions of two or more leads, with good roots.

TERMS:—Cash with order, to customers without an established credit. In all cases, when credit is desired by persons unknown to us, please give BANK reference.

NOTE:—The color descriptions of several varieties offered in this list, were arrived at by use of Ridgeway's color chart, and are nearly correct as it was possible for me to work them out.

J. A. Kemp

ATLANTA—(No. 11). Rosaline pink, with hue of soft lavender pink. Primrose yellow blotch at back of petals, from which radiates faint longitudinal veins of bluish purple. Pistils greenish white with bluish lips. A very dainty and extremely beautiful variety. 6 petals, size of flower 6 inches, height of stalk 45 inches.

Price, 50c each, \$5.00 per dozen

BOBBY SIPE—(No. 9). Large white overlaid with prominent feathering of bright bluish violet. The violet being heavier at base of petals, surrounding bright orange blotch. The beautiful color contrast of this variety is impossible of accurate description. It will have to be seen to be properly appreciated. 6 petals. Size of bloom 6 inches, height 48 inches.

Price, 50c each, \$5.00 per dozen

CHARLOTTE—(No. 18). Violaceous blue on grayish back ground, in about equal proportions of color. Pistils grayish white, tipped clear violet blue, with broad feathering of Primuline yellow extending about 1¼ inches up the center of the petals. 6 petals, flower 7 inches in diameter. A very showy and beautiful variety that every one likes. Height 42 inches.

Price, 50c each, \$5.00 per dozen

COLLINGWOOD—(No. 10.) Lavender pink ground, heavily brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long and prominent. The color being petunia violet, lightly edged lavender pink. Pistils, lilac tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches.

Price, 50c each, \$5.00 per dozen

CONSTANCE—(No. 19. Cerulean blue feathering, overlapping pale forget-me-not background, with orange buff markings at base of petals. Standards medium size, splashed purple on light King's Blue background. Pistils, greenish white, tipped bluish purple. Flower medium to large. 3 petals. Very fine and a prime favorite with those who are fond of parti-colored flowers. Midseason. Height 32 inches.

Price 50c each, \$5.00 per dozen

CORNELIA—(No. 13). White, prominently veined purplish blue, with cadmium orange blotch at base of petals, edged dull purple. Standards or inferior petals. 3 inches long, 1 inch wide, paris blue, lower half. Upper half white, heavily veined paris blue. Pistils, white tinted lavender, with lighter tinted lips. An extremely fine variety that should find much favor with all Iris lovers. 3 petals, size of flower 7 inches, height of stalk 50 inches.

Price 50c each, \$5.00 per dozen

KEMP'S ORCHID FLOWERED JAPANESE IRIS-Continued

CELESTINE—(No. 15). Deep silvery pink hue veined blue. 'Orange blotch, surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches.

Price, 50c each, \$5.00 per dozen

DAY DREAM—(No. 1). In this variety we have an unusually beautiful and attractive flower. The color is a soft pinkish lilac, lightly veined pale violet blue with heavier shading of the same color surrounding cadmium yellow blotch at base of petals. Short inferior petals of pale violet blue, and pale pink pistils, tipped bright blue. 3 petals, diameter 6-7 inches. Height of flower stalk 30 inches. Stock very limited.

Price, 50c each, \$5.00 per dozen

GRENADIER—(No. 16). White, overlaid with bright lavender sheen. The lavender being more prominent at base of petals, surrounding cadmium orange blotch. The standards or inferior petals are medium long, upright and are of a pleasing hue of lavender edged blue. Pistils clear white. A wonderfully beautiful variety. 3 pistils, size of bloom 7-8 inches. Height of stalk 50 inches.

Price, 50c each, \$5.00 per dozen

HARMONY—(No. 3). A finely ruffled variety of great beauty, and distinct from any other Japan Iris I have ever seen. The flowers are single and of medium size, with the exquisite color of oxide blue veined and edged lilac pink. Prominent orange blotch at base of petals. Inferior petals bright berlin blue. Pistils pale lilac pink. Size of flower $4\frac{3}{4}$ inches, height 42 inches.

Price, \$1.00 each, \$10.00 per dozen

LAWRENCE—(No. 5). Hortense blue, lightening to Ontario violet, as the flower becomes fully Blown. Standards are large, prominent, and of a solid, deep full bluish violet. Pistils greenish white, tipped light bluish violet. Rich Primuline yellow blotch extending from base to one-third way up petals in feather like formation. Flowers 8 inches in diameter, with broad rounding petals. A very striking and altogether beautiful variety. Height 42 inches.

Price, 50c each, \$5.00 per dozen

MARVELLA—(No. 20). Phlox purple, splashed phlox pink. Orange buff blotch at base of petals. Pistils greenish white, tipped lavender pink. Flower large to very large, with three broad, rounded petals. Height 32 inches. Midseason. A marvelously beautiful variety.

Price, 50c each, \$5.00 per dozen

MARTHA KEMP—(No. 8). Deep lilac pink ground, brushed venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches.

Price, 50c each, \$5.00 per dozen

NORMANDY—(No. 7). White, with faint hair lines or veins, radiating from light cadmium yellow blotch at base of petals. Standards or inferior petals are very conspicuous in their contrast of bluish violet color, tipped and edged white. Single. Size of flower 6-7 inches, height 46 inches.

Price, 50c each, \$5.00 per dozen

OCEANA—(No. 12). Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy, 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches.

Price, 50c each, \$5.00 per dozen

RICHMOND—(No. 23) 1933. The ground color of this marvelously beautiful variety is difficult to define, as it does not exactly match any of the color plates in Ridgeway's Color Chart. Its rich lustrous color closely approaches Royal Purple, and Dark Violet coming about half way between these two colors. Some of the flowers are lightly mottled and splashed with light pink, prominent orange color at base of petals. Richmond is by far the richest colored Japanese Iris I have ever seen. Now being offered for the first time.

Price, \$1.50 each, \$15.00 per dozen

ROMANCE—(No. 2). Cerulian blue, heavily marbled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals. Short or inferior upright petals of same color and marbleing. Single. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Iris who are fond of the odd and unusual color combinations.

Price, 50c each, \$5.00 per dozen

SELKIRK—(No. 22). Pure white, with gold band in center of lower half of petals. Flowers large, and beautifully ruffled. Similar to Gold Bound, but pronounced by experts as being better. 6 petals, height of stalk 42 inches.

Price, 50c each, \$5.00 per dozen

TALMANA—(No. 4). Pale kings blue, irregularly splashed and marbled venetian blue. Bright orange blotch at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and venetian blue. A splendid variety of great merit. Flowers $7\frac{1}{2}$ inches in diameter, finely ruffled. Height 40 inches.

Price, 50c each, \$5.00 per dozen

KEMP'S ORCHID FLOWERED JAPANESE IRIS-Continued

VENICE—(No. 17). Lavender pink, heavily veined venetian blue, with deep chrome yellow blotch at base of petals. Pistils lavender tipped venician blue. 6 petals, size of flower 6 inches, height of stalk 50 inches. It is impossible to adequately describe the great beauty of this exquisite variety. You will have to see it to fully appreciate its beauty.

Price, 50c each, \$5.00 per dozen

VERNON—(No. 21). Bright lavender blue on rosaline pink ground. Narrow and of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches, height of stalk, 30 inches.

Price, 50c each, \$5.00 per dozen

VAN HOESSEN—(No. 6). Dull bluish violet, veined lilac pink. Light orange colored blotch at base of petals. Standards or inferior petals lilac pink tipped bluish violet. Pistils dull greenish white, edged bluish violet, with deeper margin of bluish violet at terminal. A very beautiful variety. Single. Diameter of flower 6 inches, height 48 inches.

Price, 50c each, \$5.00 per dozen

SPECIAL OFFER—1 each of the 22 varieties \$10.00, 3 of each \$25.00, not prepaid.

JAPANESE IRIS SEED FROM KEMP'S ORCHID FLOWERED STRAIN

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Price per packet of 100 seeds	\$.25
Three packets60
Six packets	1.00

Postpaid

Full cultural directions printed on each packet.

Dahlia Seed

Dahlia seed will bloom in 10 or 12 weeks after sowing. The seed offered are from many of the best exhibition varieties listed in our catalog and is the surplus over and above our own requirements and of the same quality as that we shall plant, and should produce some very worth while varieties. However, growing dahlias from seed is purely a gamble, and we cannot guarantee the results. All who plant dahlia seed, simply take a chance, hoping they will get one or more that will be of outstanding worth. Supply is limited, and while it lasts, orders will be filled at the popular price of—100 seeds, \$5.00, 200 seeds \$9.00.

Kemp's Giant Zinnias

Full cultural directions on each packet.

The Giant Zinnias are the largest flowered and most gorgeous of all the garden annuals, with a wonderful range of color.

The giant blooms are extremely double, with long stems, and good keeping qualities. This old-fashioned flower is a joy in the garden, and extremely satisfactory for house decoration. If you have room for but one annual, plant the Zinnia. No other annual will give so much in return for so little attention.

It loves a hot, dry Summer and grows with almost no care, although better results are obtained with some loving care. It has no insect or fungous enemies.

DAHLIA-FLOWERED—3-4 feet. The flowers often measure 6 to 8 inches in diameter and 4 inches deep. Mixed in the following colors—primrose yellow, creamy yellow, rich crimson, lavender, light rose, rich orange yellow, light rose with center deep rose, golden yellow on brown, old rose, orange and gold, pure white, deep purple and flame scarlet.

Pkt. 15c, 4 pkts. for 50c, 9 pkts. for \$1.00

Marigolds

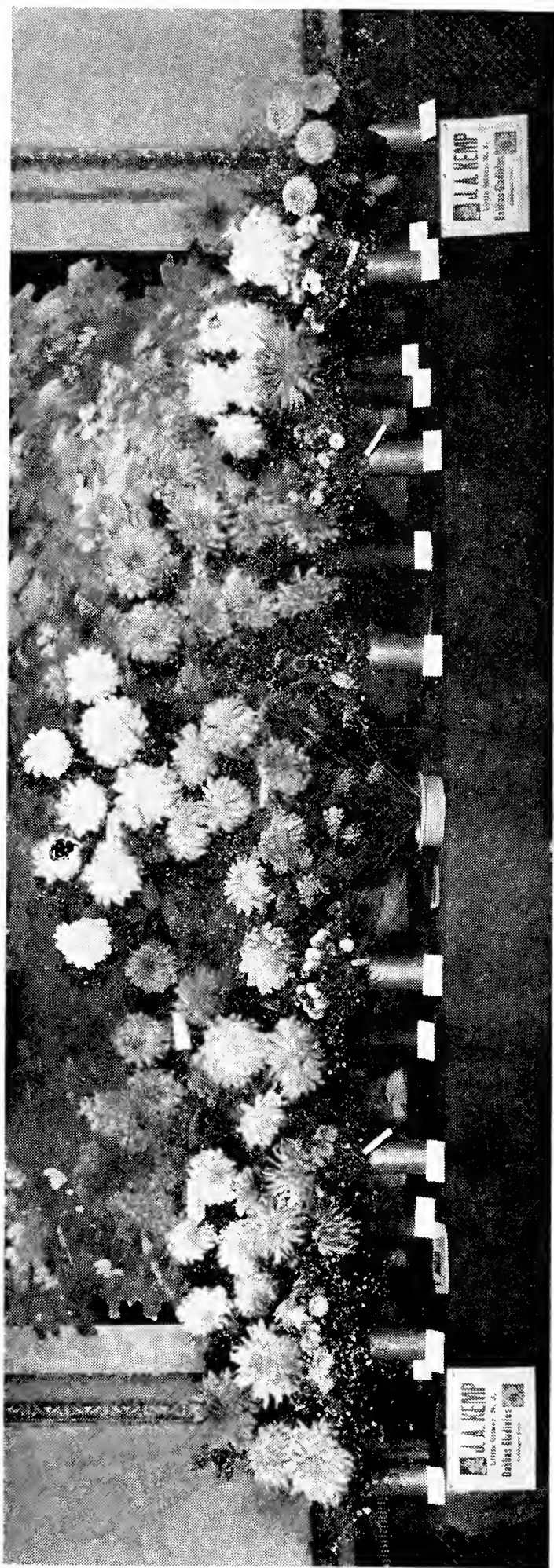
In late Summer, when many annuals are past their best, the Marigolds afford a wealth of color that is simply invaluable. The large flowered African varieties produce enormous, self colored flowers on tall plants and are indispensable for porch decoration and exhibition. One of the longest keepers of all annuals.

ORANGE QUEEN—Large, perfect, double quilled flowers of a rich deep, golden orange color. Very attractive.

Pkt. 10c, 3 pkts. for 25c

LEMON QUEEN—These are lemon color, but the formation of the flower is exactly like the Orange Queen. Cultural directions on each packet.

Pkt. 10c, 3 pkt. for 25c



KEMP'S BLUE RIBBON DISPLAY

American Dahlia Society Show
New York

SEPTEMBER 1933

JOIN THE AMERICAN DAHLIA SOCIETY

If you wish to keep in touch with the dahlia news of the world join the AMERICAN DAHLIA SOCIETY. A quarterly Bulletin is issued devoted to dahlia information. Membership \$2.00 per year payable to C. LOUIS ALLING, 251 Court St., West Haven, Connecticut.